

**seward  
mediter**<sup>®</sup>  
h a i r c a r e

Powered by  
**hyper-tech nature**

## REFORCE TRIO

Weak hair with loss problems?  
Introducing **REFORCE**,  
the maintenance program  
that integrates and completes  
the professional salon program.

**STEP 1: REFORCE SHAMPOO**

**STEP 2: REFORCE MASK** **NEW**

**STEP 3: REFORCE TONIC**



Discover more on [www.helenseward.it](http://www.helenseward.it)

*Helen Seward*  
MILANO

# SEWARD MEDITER

WHEN NATURAL BECOMES HYPER-TECH

## REFORCE FOR WEAK HAIR AND HAIR WITH LOSS PROBLEMS

The REFORCE Line offers an effective response as an adjuvant treatment in the prevention of hair loss, focusing on a combination of highly effective active ingredients and a method made up of accurate gestures and dedicated massages. REFORCE Professional Treatment, when performed promptly and regularly, intervenes effectively at different levels:

- improving the condition of the scalp,
- protecting the skin microbiome,
- strengthening and protecting weakened hair structure, by with a volumizing action and anti-breakage protection.



## REFORCE TRIO

Introducing the NEW KIT REFORCE, the fortifying and thickening maintenance program with Organic Rocket and Oak Extracts + PROCARE Complex and FiberHance™, highly effective active ingredients.

- 1 - Thickening and volumizing action
- 2 - Anti-breakage protection
- 3 - Fortifying action
- 4 - Microbiome protection



## STEP 1 REFORCE SHAMPOO

FORTIFYING THICKENING SHAMPOO

With a strengthening and volume-building action, it delicately cleanses the hair and scalp, restoring the hair fibre's resistance, volume and shine.

90.5% natural-origin ingredients SULFATE FREE - EASY RINSE SYSTEM



## STEP 2 REFORCE MASK

FORTIFYING BODIFYING MASK

The REFORCE line has been enhanced by a new product, REFORCE MASK, a light mask for regenerating lengths, which, thanks to its volumizing and strengthening anti-breakage action, makes hair thicker and stronger, leaving it light, soft, bright and resistant.

98% natural-origin ingredients



## STEP 3 REFORCE TONIC

FORTIFYING THICKENING MAINTENANCE TONIC

Maintains good condition of the hair bulb, improving the quality of the hair fibre.

95% natural-origin ingredients



**TODAY AT HOME, REFORCE TRIO,  
THE MAINTENANCE PROGRAM  
THAT INTEGRATES AND COMPLETES  
THE PROFESSIONAL SALON  
PROGRAM**