#### SEALPLEX N.1 BOND REGENERATOR

REGENERATING CONCENTRATE

Added to the technical preparation, it actively works on the cortex and cuticle of the hair fibre with protective, preventive, and reparative action.





#### SEALPLEX N.2 BOND PERFECTOR

SEALING PERFECTOR

Applied after the technical treatment, it completes and perfects the action of the regenerating concentrate, highlighting the brilliance and fullness of the hair fibre.

LONG LASTING EFFECT

Hair remains perfect after subsequent washes.



# **SEALPLEX** HAIR DEFENDER

## Finally you can

BLEACH **GIVE VOLUME STRAIGHTEN** your hair in the most extreme cases,

# KEEPING IT HEALTHY, RECONSTRUCTED, AND PERFECT.

With the SEALPLEX specific hair regeneration treatment, Helen Seward offers its most demanding customers an excellent product with excellent results.

# Dare to go beyond all limits! Your hair will be protected, regenerated, more resistant, ultra soft, and extra shiny!

## **Change your LOOK again and again!**

SEALPLEX ensures that hair is deeply fortified and reconstructed, each time you use it!

#### **COLORING/BLEACHING:**

SEALPLEX "activates" a protective and repairing effect on the cortex and cuticle, highlighting the shine and fullness of the hair fibre. THE COLOUR IS EXTRA-SHINY and the hair is soft and perfectly regenerated. The result is extraordinary.

#### STRAIGHTENING AND PERMANENT WAVING:

SEALPLEX makes new bonds for a perfect treatment. Hair is protected, stronger, and incredibly soft. The result is extraordinary.

#### **INTENSIVE ACTIVE REGENERATION TREATMENT:**

Between treatments and on particularly stressed and damaged hair, SEALPLEX is ideal applied as a "pure product" for an intensive break-resistant and hair regeneration treatment.



# **Active ingredients**

The integrated SEALPLEX treatment takes advantage of the dynamic synergy between the two active ingredients found in both SEALPLEX N.1 and SEALPLEX N.2.

#### THE FORTIFYING ANTI-BREAKAGE ACTIVE

- Works on the hair, fortifying and repairing the hair fibre
  - Natural wheat extract
  - Deeply fortifies the hair
  - A "healthy" effect, adds noticeable body to the hair
    - Exceptional FRIZZ-CONTROL shield in critical weather conditions (humid and dry)

#### THE PROTECTIVE AND REPARATIVE POLYMER

- Activates while drying hair, creating an enveloping and protective "mesh" on the hair fibre
  - Highly technological ingredient
  - Repairs damage, reconstructing the cuticle
    - Glossy effect
    - Reduces split ends
    - Offers heat-protection





Dedicated products depending on the treatment performed

COLORING

Helen Seward

MEDITER HYDRA Hydrating Shampoo + MEDITER HYDRA Hydrating Conditioner

BLEACHING

MEDITER HYDRA Hydrating Shampoo + MEDITER HYDRA Hydrating Mask

**STRAIGHTENING** 

MEDITER RADIANT Relax Shampoo + MEDITER NUTRIVE Olea Mask

**PERMANENT WAVING** 

MEDITER RADIANT Volume Shampoo + MEDITER RADIANT Absolute Conditioner

